

CRAIGARDAN

2020 SUMMIT SPONSORSHIPS

Sponsors make this event possible! With your partnership we can:

- Keep registration prices affordable for everyone. \$20 per person and \$15 per student!
- include morning snacks and a hearty lunch made from local foods
- attract speakers and presenters who are leaders in their field
- work toward a food system that is strong, fair, and economically viable

We welcome sponsorships at any level that is comfortable for you.

\$100 or more - Lunch Sponsor:

- website listing and online recognition year-round
- event program listing
- lunch sign recognition (in-kind food donations welcome!)

\$200 or more, above plus:

- recognition on event poster

\$500 or more, above plus:

- on-stage recognition during event

- logos printed on the back of event T-shirts

\$1000 Keynote Sponsor, above plus:

- logos prominently printed on all marketing and conference materials

- invitation to introduce our Keynote Speaker

\$1500 Key Event Sponsor, above plus:

- large logos prominently displayed on all marketing and conference materials

- verbal recognition in all media advertising (including NCPR) and on stage

Our Keynote Speaker

is Frances Westley, a renowned scholar and consultant in the areas of social innovation, strategies for sustainable development, strategic change, visionary leadership and inter-organizational collaboration.



Her most recent book, *Getting to Maybe* focuses the dynamics of social innovation, and institutional entrepreneurship in complex adaptive systems.

Breakout Sessions

will highlight the work of food justice advocates locally and from outside the region by:

- Teaching concrete skills for public, private and cooperative advocacy.
- Sharing food systems experiences that are creating grassroots change.
- Addressing racial, ethnic minorities in the food system.
- Exploring the role of policy and politics in food justice.



The Food Justice Working Group is a new coalition of nonprofit and for-profit organizations, community members, local businesses, farmers and farm workers, and government agencies who have come together to start the conversation about creating a more equitable food system in the North Country. The group seeks to address our region's unique issues of accessibility, inclusivity, nutrition and justice from field to fork.

2019 Rack Card

Food Justice Working Group Presents

Second annual North Country food summit emphasizing action toward a just and sovereign regional food system.

3:00-4:00 - Discussions

- **Visioning for the North Country Food Justice Working Group** - Tracy Henderson, Program Director, Essex Farm Institute. In the discussion we'll cover the brief history of the North Country FJWG, what it has accomplished, funding, how it is currently structured, and brainstorm what the future of the group looks like. We will also review the current mission and business mission, goals and objectives. Time and interest permitting we will discuss the future structure of the group and welcome new organizers into the team. Anyone interested in seeing North Country food justice work continue and grow is encouraged to attend. **Naturalists Cabinet**
- **Farm to School/ Farm to Institution Discussion** - Josh Bokkay, Agriculture and Local Economies Director, Adirondack Council/Onyx, Local Foods Coordinator, Cumberland County Food Security Council in southern Maine. Josh and Colleen will share examples of their farm to institution projects and then lead a discussion on ways to democratize involvement and engage with a variety of stakeholders to build a more informed and inclusive understanding of the school, or school district's, food system. Participants will gain tools and strategies for how to facilitate a diverse community driven process. **Planet Adirondack**
- **Prison Industrial Complex and Agriculture/ Farm to Prison** - Gal Rodney Vieira, Director of Programs, St. Lawrence County Correctional Division/ Kyrill Lopez, Prisoner Advocate, Academic Advising & Scholarship Preparation, Honors Program, Clarkson University, Jane Haugh, Prisoner Education Activist, Farm to Table to Release Founder. Discussion panel led by North Country advocates and the Director of Programs at the St. Lawrence County Jail for food justice and New York State correctional facilities as a means to impact climate change and provide for surveillance and rehabilitation to those incarcerated by encouraging, creating, and sustaining correctional facility gardens and farms. Staff members of the NY State industrial complex in the North Country as well as the food processing hub in Rome, NY followed by open discussion. **Hutchens Conference Room**

4:15-5:00 pm - Closing Remarks by Essex Farm Institute and Farewell Gathering Flammer Theater
2019 FarmShare Fund Mini-Grant Announcement

Our Sponsors

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|---|--|----------------------------|
| The Adirondack Council/Essex Farm Institute | Adirondack Foundation | Local Foods Lunch Sponsors |
| Adk Action | North Country School and Camp Trustees | Hub on the Hill |
| Asgaard Farm | Cornell Cooperative Extension | Moonstone Farm |
| The Wild Center | John Brown Lives! | Kate Mountain Farm |
| Craigardan | Berkshire Farm Services | North Country Creamery |
| Hamilton College | Keeville Farmacy | |
| Adirondack North Country Association | Adirondack Harvest | |

What is the Food Justice Working Group? The Food Justice Working Group is a new coalition of nonprofit and for-profit organizations, community members, local businesses, farmers and farm workers, and government agencies who have come together to start the conversation about creating a more equitable food system in the North Country. The group seeks to address our region's unique issues of accessibility, inclusivity, nutrition and justice from field to fork.

February 28, 2019
9:00 AM - 5:00 PM

The Wild Center
Tupper Lake, NY

northcountryfjwg@gmail.com

ADIRONDACK COUNCIL PRESERVING WILDLIFE IN AN EVER-CHANGING WORLD

2019 event program

www.craigardan.org/events/foodsummit2020